

PROJECT RECORD:

2014-2018

European Union (Tempus X) (2014). Development of Cruise Tourism in the Black Sea Region. Various Locations: Papathanassis, A. (Project Partner)

2013

Costa Crociere (Cruise Operator) (2013). Concept Development and Implementation Roadmap for the Costa University Award (Project Report). Genova, Italy: Papathanassis, A. (Project Leader)

2012

Deloitte Consulting – CAPVIS Financing Ltd (2012). Project Tourist (Confidential Market Report). Düsseldorf, Germany: Papathanassis (Advisory Partner – Project Team)

Rückenwind (Non-Profit Organisation) (2012). Conceptualisation and Implementation of Alternative, Sustainable Donation Methods (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

Nordsee Zeitung (Local News Agency) (2012). Market Research on the Reader Acceptance of Online Newspaper (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

2011

Fahrgastbeirat Verkehrsverbund Bremen/Niedersachsen (Lower Saxony's Public Transport Passenger Association) (2011). Market Study - Conversion Potential from Private to Public Transport (Project Report). Bremen, Germany: Papathanassis, A. (Project Leader)

SightSeaing (Online Travel Agency) (2011). Web 2.0 Marketing Plan (Project Report). Hamburg, Germany: Papathanassis, A. (Project Leader)

2010

Connect Jobs (International Crewing Agency) (2010). Cruise Certification Program for Professionals (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

Luedking, A. (2010). Market Study - Adoption of 3D Technologies in the Tourism Sector (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

Prof. Dr. Dr. Alexis Papathanassis

rer.pol. h.c.

2009

Beluga Shipping (Cruise Operator) (2009). Market Potential & Distribution Channel Development (Project Report), Bremen, Germany: Papathanassis, A. (Project Leader)

Royal Caribbean International (Cruise Operator) (2009). B2B Marketing & Distribution Channel Development (Project Report). Frankfurt, Germany: Papathanassis, A. (Project Leader)

Connect Jobs (International Crewing Agency) (2009). Cruise Recruiting Quality (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

Meyenburg Local Tourism Authorities (Schwanewede) (2009). Sustainable Destination Development (Project Report). Meyenburg, Germany: Papathanassis, A. (Project Leader)

2008

Deloitte Consulting – Waterland M&A Services (2008). Project Donau (Confidential Market Report). Düsseldorf, Germany: Papathanassis (Advisory Partner – Project Team)

Peter Deilmann Rederei (Cruise Operator) (2008). Segment Analysis & Product Development (Project Report). Neustadt in Holstein, Germany: Papathanassis, A. (Project Leader)

ITF (Market Research Consultancy) (2008). Destination Management (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

2007

Royal Caribbean International (Cruise Operator) (2007). Market Penetration & Distribution Strategy (Project Report). Frankfurt, Germany: Papathanassis, A. (Project Leader)

Peter Deilmann Rederei (Cruise Operator) (2007). Customer Relationship Management (Project Report). Neustadt in Holstein, Germany: Papathanassis, A. (Project Leader)

Green Baltic (Specialist Cruise Operator) (2007). Market Introduction (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

Geb Schoemaker GmbH (Ship Consumables Supplier) (2007). MIS Development (Project Report). Bremen, Germany: Papathanassis, A. (Project Leader)

ITF (Market Research Consultancy) (2007). Market Feasibility Study (Project Report). Bremerhaven, Germany: Papathanassis, A. (Project Leader)

2007

Peter Deilmann Rederei (Cruise Operator) (2006). Market Analysis & Product Development (Project Report). Neustadt in Holstein, Germany: Papathanassis, A. (Project Leader)